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Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

1-8. Cancelled

9. (Currently amended) An adjustable shelving unit, comprising:

(a) a generally planar shelf, comprising:

(i) at least two attachment members extending from the shelf, the attachment members each comprising a top mounting rail and a bottom mounting rail; and

(ii) an upper mounting pin extending downwardly from the rear edge of the top mounting rail and a lower mounting pin extending downwardly from the rear edge of each bottom mounting rail, the upper and lower mounting pins being offset,

wherein the and the top and bottom mounting rails and the upper and lower mounting pins comprise a one-piece wire structure; and

(b) a support frame comprising two vertical members, the vertical members each comprising a plurality of openings formed in a front receiving surface, at least some of the openings being substantially evenly spaced apart from one another;

whereby the shelf is mountable to the support frame by inserting the upper mounting pins in first openings of the receiving surface and the lower mounting pins are selectively able to be positioned against the front receiving surface of the vertical member causing the shelf to be oriented in a substantially horizontal orientation or inside second openings on the

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front receiving surface of the vertical member causing the shelf to be oriented in a substantially forward sloping orientation, and wherein the shelf is adapted to have its width or depth increased by extending or decreased by retracting one portion of the shelf with respect to another portion of the shelf.

10. (Original) The adjustable shelving unit of Claim 9, wherein the relative positioning of the lower pin with respect to the upper pin determines the angle of forward slope of the shelf.
11. (Previously presented) The adjustable shelving unit of Claim 9, wherein each of the upper mounting pin and the lower mounting pin comprises a single bend.
12. (Original) The adjustable shelving unit of Claim 9, wherein the front edge of the shelf bends upward at approximately a right angle and provides support for displayed items when the shelf is in the forward sloping orientation.
13. (Original) The adjustable shelving unit of Claim 9, wherein the front edge of the shelf comprises a frame for receiving indicia.
14. Cancelled.

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15. (Original) The adjustable shelving unit of Claim 9, wherein the top rail is longer than the bottom rail.

16-18. Cancelled

19. (Currently amended) ~~An adjustable~~ shelving unit, comprising:

(a) a generally planar shelf, comprising:

(i) at least two attachment members extending from the shelf, the attachment members each comprising a top mounting rail and a bottom mounting rail; and

(ii) an upper mounting pin extending downwardly from the rear edge of the top mounting rail and a lower mounting pin extending downwardly from the rear edge of each bottom mounting rail, the upper and lower mounting pins being offset;

wherein the and the top and bottom mounting rails and the upper and lower mounting pins comprise a one-piece wire structure; and

(b) a support frame comprising two vertical members, the vertical members each comprising a plurality of openings formed in a front receiving surface, at least some of the openings being substantially evenly spaced apart from one another;

whereby the shelf is mountable to the support frame by inserting the upper mounting pins in first openings of the receiving surface and the lower mounting pins are selectively able to be positioned against the front receiving surface of the vertical member causing the shelf to be oriented in a substantially horizontal orientation or inside second openings on the

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front receiving surface of the vertical member causing the shelf to be oriented in a substantially forward sloping orientation.

20. (New) The shelving unit of Claim 19, wherein the relative positioning of the lower pin with respect to the upper pin determines the angle of forward slope of the shelf.

21. (New) The shelving unit of Claim 19, wherein each of the upper mounting pin and the lower mounting pin comprises a single bend.

22. (New) The shelving unit of Claim 19, wherein the front edge of the shelf bends upward at approximately a right angle and provides support for displayed items when the shelf is in the forward sloping orientation.

23. (New) The shelving unit of Claim 19, wherein the front edge of the shelf comprises a frame for receiving indicia.

24. (New) The shelving unit of Claim 19, wherein the top rail is longer than the bottom rail.